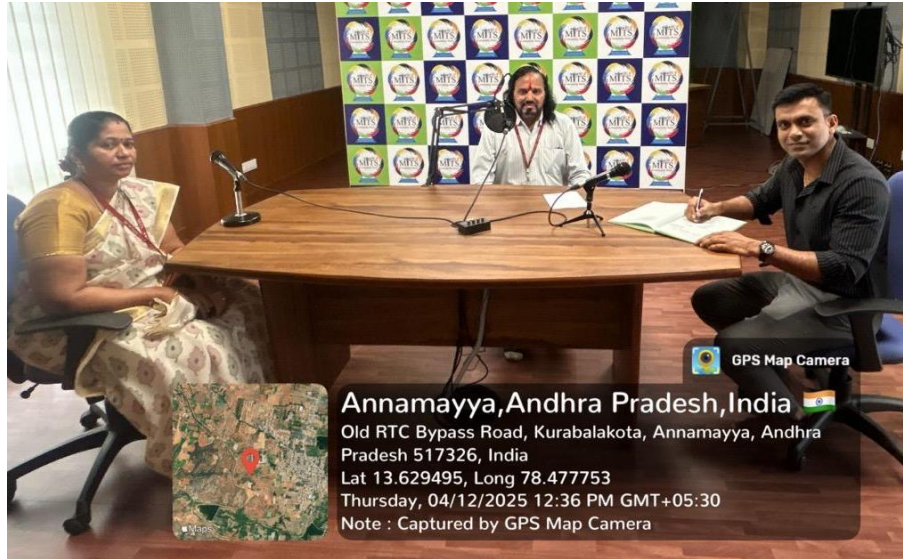


MITS RADIO 90.8 MHz COMMUNITY RADIO STATION

Report on

“Industry–Academia Interaction: CSR, Employability and Sustainability”

04.12.2025 (Thursday)



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1. Introduction

MITS Community Radio 90.8 plays a vital role in bridging academia, industry, and society by disseminating knowledge, sharing real-life success stories, and inspiring students toward meaningful careers. As part of this vision, an exclusive interview was conducted with **Mr. Raveesh S., Vice President of QSPIDERS and JSPIDERS**, on 4th December 2025 a nationally reputed training and placement organization. The interview focused on Mr. Raveesh’s personal journey, the role of Corporate Social Responsibility (CSR) in higher education, employability training, digital literacy, and the preparedness of students especially MCA students at MITS Deemed to be University. The interaction highlighted how industry-driven CSR initiatives can significantly contribute to sustainable development and youth empowerment.

Profile of the Resource Person – Mr. Raveesh S.

Mr. Raveesh S. is an inspiring industry leader who exemplifies perseverance, vision, and commitment to social responsibility.



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MIT S

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University under section 3 of UGC Act, 1956)



- Completed B.E. in Electronics in 2005
- Hails from Ramnagar
- Worked as a Software Engineer at Introven
- Founded QSPIDERS and JSPIDERS, which have grown into a national-level organization
- Currently operates 62 branches across India
- Actively involved in training and placing students in the technology sector

His journey from a software engineer to a successful entrepreneur and CSR-driven leader served as strong motivation for students listening to the program.

Overview of the Radio Interview

The interview was structured to give students insights into industry expectations, CSR initiatives, and the importance of self-development.

CSR Activities at MITS Deemed to be University

Mr. Raveesh emphasized that QSPIDERS and JSPIDERS strongly believe in education as a tool for social transformation. As part of CSR initiatives:

- An investment of nearly ₹8 crore has been made toward training students for employment
- Free training programs are offered to deserving students
- Focus is on skill development, employability, and job readiness
- Students are not only trained but also actively hired

These initiatives directly support economically weaker sections and first-generation learners.

Contribution to Digital Literacy and Economically Weaker Students

Mr. Raveesh pointed out that students today are talented and capable, but often lack:

- Proper industry exposure
- Communication and presentation skills
- Awareness of how to present themselves professionally

To address this gap, his organizations guide students on:

- Technical competence
- Resume preparation
- Interview readiness
- Professional self-presentation

This guidance helps students from rural and economically weaker backgrounds compete on a national platform.

Types of CSR Initiatives Practiced

Mr. Raveesh highlighted multiple dimensions of CSR followed by QSPIDERS and JSPIDERS:

1. **Education Support** – Free and subsidized training programs
2. **Employment Generation** – Skill-based training aligned with industry needs
3. **Financial Support** – Monetary assistance for deserving causes
4. **Plantation and Environment** – Encouraging green practices
5. **Community Development** – Uplifting students and families through sustainable careers

These initiatives reflect a holistic approach to CSR, addressing both social and economic sustainability.

Inspiring CSR Story Shared

One of the most touching moments of the interview was the personal CSR story shared by Mr. Raveesh.

- Sandeep from Rai chore discontinued academics due to his father's illness
- Later completed BCA and joined Pragathi in 2014
- With continuous effort, he is now working at Boeing with a salary of approximately ₹50 lakhs per annum
- Inspired by his success, Sandeep now sponsors the education of 2–3 students from his village

This story highlighted the multiplier effect of education and CSR, where one empowered individual uplift an entire community.

Opinion on MCA Students and MITS Deemed to be University

Mr. Raveesh expressed a very positive opinion about MITS Deemed to be University:

- Described MITS as **one of the good institutions**
- Appreciated students for being **technically strong and disciplined**
- Recognized MCA students as **talented and industry-ready with proper guidance**

Such feedback from an industry leader validates the academic standards and discipline maintained by the institution.

Role of MITS Community Radio 90.8

MITS Community Radio 90.8 served as an effective platform to:

- Connect students with industry leaders
- Promote awareness about CSR and employability
- Share real-life success stories
- Inspire students toward sustainable and socially responsible careers

The program concluded with **Sri. M. Narasimhacharlu**, Program Manager, expressing gratitude to Mr. Raveesh S. for his valuable insights. The presence of **Dr. Nirmala Devi**, MCA Department Coordinator, strengthened industry–academia collaboration.

Conclusion

The interview with Mr. Raveesh S. was a highly impactful program that showcased the power of education, CSR, and industry engagement in shaping students' futures. Through MITS Community Radio 90.8, the institution successfully created a knowledge-sharing ecosystem that benefits students, faculty, and society at large. The program reaffirmed MITS Deemed to be University's commitment to quality education, social responsibility, and sustainable development.

Outcomes of the Program

1. **Enhanced Awareness:** Students gained clarity on industry expectations, CSR, and employability skills.
2. **Motivation and Inspiration:** Real-life success stories motivated students to overcome challenges.
3. **Industry–Academia Connect:** Strengthened collaboration between MITS and industry for future training and placement initiatives.

Alignment with United Nations Sustainable Development Goals (SDGs)

The program strongly aligns with the following SDGs:

- **SDG 4 – Quality Education:** Free training, skill development, and employability initiatives.
- **SDG 8 – Decent Work and Economic Growth:** Enhancing job readiness and sustainable employment.
- **SDG 10 – Reduced Inequalities:** Supporting economically weaker and rural students.
- **SDG 17 – Partnerships for the Goals:** Industry–academia collaboration through community radio.